

AI Image Generation Template

[Purpose & Format]

Create a [format/output type: e.g., Instagram Reel thumbnail, LinkedIn infographic, website hero banner, YouTube thumbnail, social media post graphic, AI character portrait, book cover concept, business card, email header, poster, etc.]

optimized for [platform/use case: e.g., Instagram square 1080×1080 px, LinkedIn landscape 1200×627 px, YouTube thumbnail 1280×720 px, desktop/mobile website hero at 1920×1080, print at 300 DPI, cross-post friendly, etc.]. e.g., Align with 80/20 value-to-promo: Focus on educational/inspirational visuals (e.g., prompt breakdowns, storytelling arcs) with subtle CTAs if promo (e.g., "Link in bio for guidebook").

[Subject / Main Visual Focus]

The central subject is [describe the main element(s) clearly and specifically: e.g., Tony Walker in a Pacific NW home office demonstrating an AI prompt, realistic AI-generated character (human or mascot) illustrating a business empathy scenario, abstract infographic of communication pillars (clarity, listening, empathy), family-inspired growth metaphor with subtle nature elements, client video production spotlight, etc.].

Tie to core themes: AI amplification, ethical tech, small business marketing, personal/leadership growth, or video content tips. Ensure human-first relatability (e.g., warm expressions, authentic scenarios).

[Style & Artistic Direction]

In the style of [artistic medium + reference style/era/artist/influence: e.g., photorealistic Pacific NW photography with subtle AI overlays, clean modern minimalist vector illustration, 3D isometric render for business strategies, warm grounded realism inspired by Northwest landscapes (e.g., forests, coasts), professional corporate design with witty elements, hand-drawn sketch for personal stories, neumorphic soft shadows for tech tips, etc.].

Optional: quality boosters like highly detailed, sharp focus, professional graphic design, award-winning composition, ethical AI-generated with human touch, etc.]. Use Grok Imagine for AI characters (realistic humans/mascots) or Adobe Photoshop for refinements.

[Color Scheme & Palette]

Primary color palette: Navy (#001F3F) as dominant base for trust and professionalism, gold (#C39953) accents for inspiration and pops, white (#FFFFFF) for text clarity and backgrounds, light gray (#F5F6F5) for neutral backdrops and depth.

Accent: Soft blue (#4A90E2) for action cues, CTAs, or highlights (e.g., prompt examples). Incorporate subtle Pacific NW tones (e.g., muted greens for nature-inspired growth visuals) where relevant. Keep balanced for readability on mobile/dark modes.

[Mood / Atmosphere / Emotion]

Convey a mood of [emotional tone: e.g., authentic and encouraging, wise and relatable (father/husband vibes), trustworthy and approachable, energetic yet grounded, calm and reflective with subtle faith-informed optimism, innovative human-first AI empowerment, witty and light-hearted for skits/parodies]. Avoid hard-sell; emphasize value (e.g., empowering small business owners) with warmth.

[Composition & Layout]

Composition: [framing & arrangement: e.g., rule of thirds for dynamic balance, centered symmetrical for infographics, asymmetrical with negative space for minimalist tips, top-heavy headline with bottom CTA, layered elements with depth for storytelling, full-bleed background with focal point overlay].

Perspective/view: [e.g., eye-level for relatable portraits, overhead flat lay for prompt templates, low angle for heroic leadership, isometric 45° for strategy graphics, straight-on for thumbnails].

Key layout elements: [include text placeholders if needed: e.g., large headline area at top, subtle CTA "Link in bio" bottom right, Pictone Media logo top left (small, navy/gold), icons in grid for tips, space for hashtags if social].

[Lighting & Texture]

Lighting: [e.g., soft natural Pacific NW daylight for warmth, dramatic side lighting for wise reflections, golden hour glow for inspirational growth, cool diffused studio light for professional tips, subtle rim light on AI characters].

Textures & details: [e.g., smooth matte finish for clean modern, subtle grain for authentic film feel, glossy metallic on gold accents, clean vector flat for infographics, realistic wood/nature textures for PNW grounding, minimal overlays for human-first focus].

[Text & Typography (if applicable)]

Include overlaid text: [describe hierarchy: e.g., bold headline "Master AI Prompting" in gold/white, subheadline in lighter weight navy, small CTA "Grab the Guidebook" on soft blue button, key tips in bullet icons].

Typography style: Modern sans-serif (Inter Bold for headlines 40–72 pt, Inter Regular for body 20–36 pt). Keep text minimal, scannable, and readable (high contrast, no clutter). Emojis sparingly (e.g., for tips). For promo: Subtle phrasing like "From AI Prompt Mastery Guidebook" in small text.

[Technical Specs & Constraints]

Aspect ratio: [e.g., 1:1 square for Instagram, 16:9 landscape for YouTube, 1200:627 for LinkedIn, --ar 9:16 vertical if thumbnail precursor].

Resolution/quality: [e.g., high resolution 1080p min, ultra-detailed 4K/8K where possible, sharp focus --q 2 --stylize 250 --v 6 (if using Midjourney/Grok Imagine)].

Avoid: [negative elements: e.g., blurry/low quality, cluttered layouts, distorted faces/extra limbs, watermarks/text artifacts, non-brand colors, hard-promo overload; ensure ethical AI (no deceptive realism)].-- Additional references / vibe: [optional: e.g., inspired by HubSpot clean infographics, Apple-like minimalist tech visuals, GaryVee motivational thumbnails (wittier and more grounded), Ali Abdaal educational graphics with warm relatability, Pacific NW aesthetic like Patagonia ads for subtle nature ties]. Always align with 80/20 rule: Value visuals (free tips/graphics) dominate; promo subtle (e.g., guidebook cover fade-in).